

CONEJO PLAYERS THEATRE
2010 Publicity Schedule

9/28/2009

Show Type:	Show:	Audition Info. Due	Audition Dates	PR Info./Photos & "Next on the Boards" DUE	Opening Night/ Afternoon & Run
MS-musical	<i>Joseph & the Amazing Technicolor Dreamcoat</i>	10/07/09	11/15/2009 - 11/17/2009 @ 7:30 PM	12/16/09	1/22/2010 - 2/20/2010
Children's Musical	<i>Seussical Jr.</i>	10/28/09	12/05/2009 @ Noon-4pm 12/06/2009 & 12/07/2009 @ 5:30 PM	01/20/10	3/13/2010 - 3/21/2010
MS	<i>Heaven Can Wait</i>	12/09/09	1/24/2010 - 1/26/2010 @ 7:30 PM	03/04/10	4/23/2010 - 5/15/2010
SS (2nd Series)	<i>Stalag 17</i>	12/23/09	1/31/2010 - 2/02/2010 @ 7:30 PM	03/11/10	5/1/2010 - 5/15/2010
MS-musical	<i>The Who's TOMMY</i>	03/24/10	5/03/2010 - 5/05/2010 @ 7:30 PM	05/12/10	6/25/2010 - 7/24/2010
MS	<i>The Women</i>	05/19/10	6/27/2010 - 6/29/2010 @ 7:30 PM	07/07/10	8/20/2010 - 9/11/2010
SS (2nd Series)	<i>Over the River and Through the Woods</i>	05/26/10	7/5/2010 - 7/6/2010 @ 7:30 PM	07/14/10	8/28/2010 - 9/11/2010
Children's Musical	<i>Stuart Little</i>	06/02/10	7/10/2010 @ Noon-4pm 7/11/2010 & 7/12/2010 @ 5:30 PM	08/15/10	10/02/2010 - 10/10/2010
MS-musical	<i>Kiss Me, Kate</i>	07/21/10	8/30/2010 - 9/01/2010 @ 7:30 PM	09/29/10	11/12/2010 - 12/11/2010

AUDITION INFORMATION AND PUBLICITY INFORMATION:

All publicity information is to be submitted to the Media Director. The Media Director is responsible for sending the information on to the E-Mail Newsletter Editor, Webmaster and MySpace/Facebook Editors.

HARLEQUIN NEWSLETTER:

The Harlequin Newsletter is changing format for 2010 and all submissions should be submitted to the Media Director per the schedule for Auditions and "Next on the Boards" noted above.

GENERAL INTEREST & CHILDREN'S THEATRE:

Email Newsletter Editor & MySpace/Facebook Editors: These electronic notices can be sent at any time. Please utilize these great methods of theatre communication, as they provide better access to and publicity for your shows! Submit information to the Media Director.

VOLUNTEER NOTICES (All Shows):

Email Newsletter: Info. needed by the 3rd Monday of any month for the FOLLOWING month's email.

MySpace/Facebook: Can be updated at any time with volunteer requests.